## RENAULT GROUP – Q1 2014 JÉRÔME STOLL DOMINIQUE THORMANN



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### **AGENDA**

Q1 2014 COMMERCIAL UPDATE
JÉRÔME STOLL,
EVP & CHIEF PERFORMANCE OFFICER

Q1 2014 REVENUES & OUTLOOK
DOMINIQUE THORMANN
EVP & CFO

QUESTIONS & ANSWERS



### Q1 2014 KEY POINTS

- Emerging markets weaknesses offset by recovery of the European market
- Significant currency headwind in Q1
- Strong new product momentum



## Q1 2014 COMMERCIAL UPDATE JÉRÔME STOLL, EVP & CHIEF PERFORMANCE OFFICER



### TIV AND GROUP REGISTRATION EVOLUTION Q1 2014 vs Q1 2013

### GLOBAL\*

TIV + 4.7% **GROUP** + 5.1% *w/o Iran* +7.5%

### **EUROPE**

TIV + 8.2% **GROUP** + 17.7%

### EURASIA

TIV - 2.0% **GROUP - 1.0%** 

### **EUROMED-AFRICA**

TIV - 10.8% **GROUP - 14.9%** 

### **AMERICAS**

TIV - 3.5% **GROUP + 8.9%** 

### **ASIA-PACIFIC**

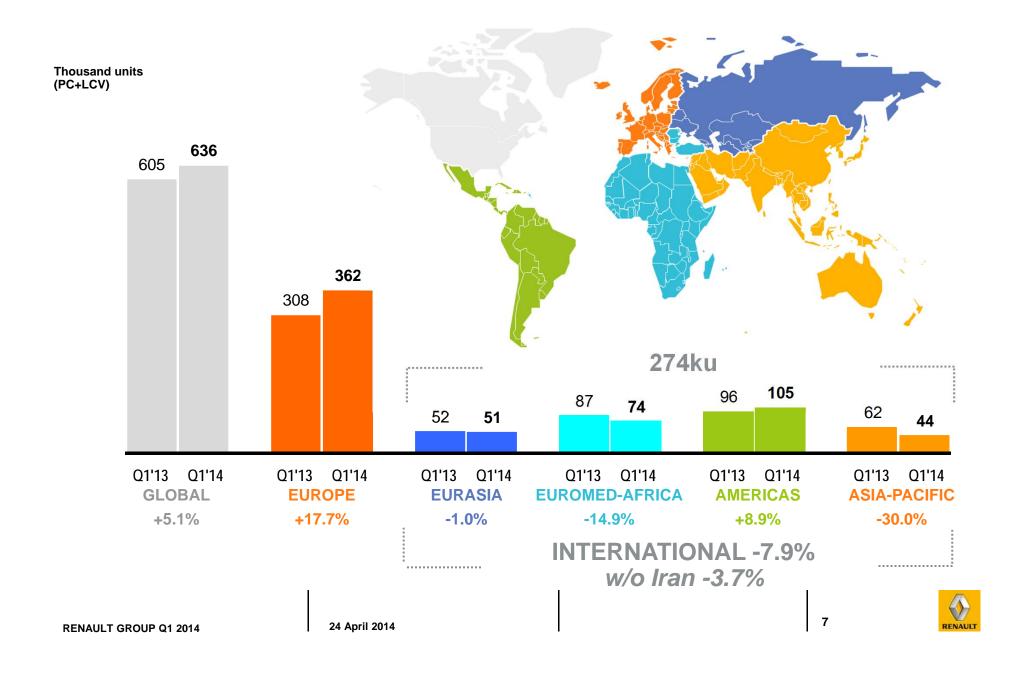
TIV + 7.6% GROUP - 30.0% w/o Iran - 12.6%



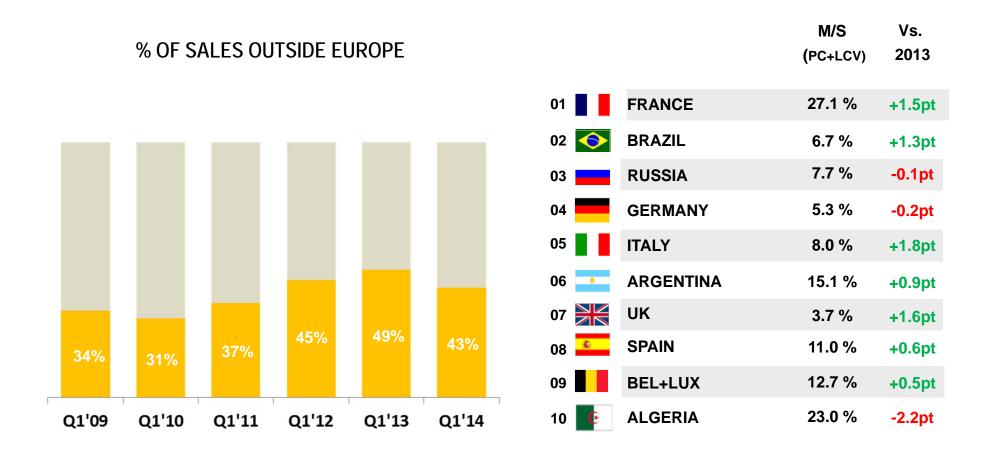
\* PC+LCV including USA & Canada



### GROUP REGISTRATION Q1 2014 vs Q1 2013



### EUROPE PULLS SALES AHEAD AS INTERNATIONAL MIX IS TEMPORARY UNDER 50%

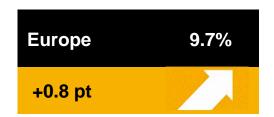


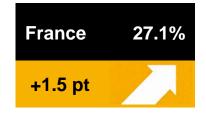


### **EUROPE REGION**

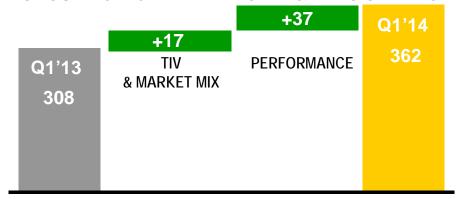


### **GROUP MARKET SHARE PC+LCV**

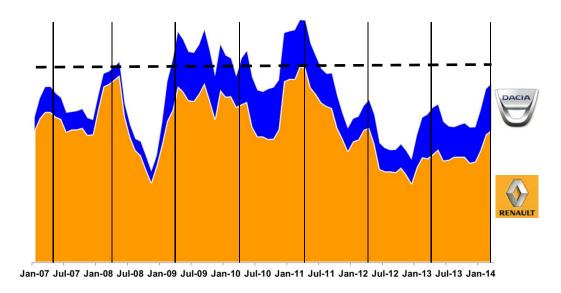




### **GROUP PC+LCV: BREAKDOWN OF REGISTRATION**



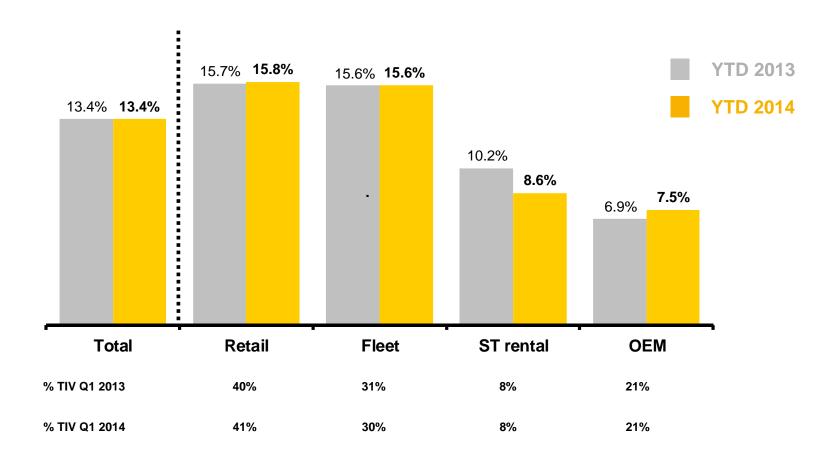
### **GROUP ORDER BOOK PC+LCV**





### **EUROPE REGION: SALES BY CHANNEL REMAIN VIRTUOUS**

### GROUP MARKET SHARE BY CHANNEL IN F, D, NL, BE+LUX FEB 2014 vs FEB 2013





### **AMERICAS REGION**

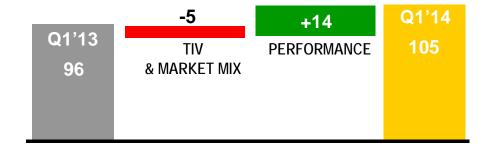


### **GROUP MARKET SHARE PC+LCV**





### **GROUP PC+LCV: BREAKDOWN OF REGISTRATION**



### **SANDERO**

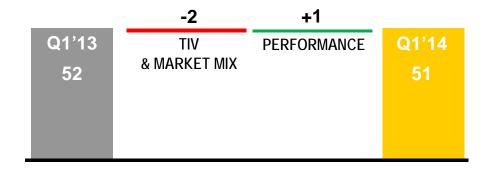




### **EURASIA REGION**



### **GROUP PC+LCV: BREAKDOWN OF REGISTRATION**



### **GROUP MARKET SHARE PC+LCV**

Eurasia	7.3%
+0.1 pt	$\rightarrow$

Russia	7.7%
-0.1 pt	

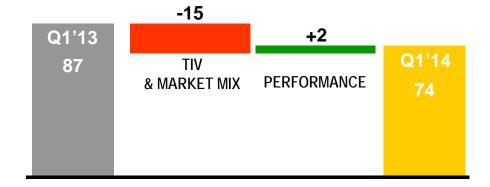
### **DUSTER**



### **EUROMED-AFRICA REGION**



### GROUP PC+LCV: BREAKDOWN OF REGISTRATION



### **GROUP MARKET SHARE PC+LCV**

Euromed-Africa	13.4%
-0.6 pt	

Turkey	18.7%
+1.4 pt	

**LOGAN** 





### **ASIA-PACIFIC REGION**

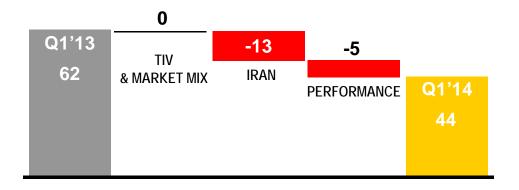


### **GROUP MARKET SHARE PC+LCV**





### GROUP PC+LCV: BREAKDOWN OF REGISTRATION



QM3





### ON TRACK TO ACHIEVE OUR 2014 SALES OBJECTIVE

- Keep gaining share in Europe
- Increase global sales

SUCCESS OF RENAULT NEW PRODUCTS: CLIO, CAPTUR



DACIA FASTEST GROWING BRAND WITH DUSTER, SANDERO



NEW SANDERO, NEW LOGAN INTERNATIONAL ROLL-OUT





## Q1 2014 REVENUES DOMINIQUE THORMANN EVP & CFO



### RENAULT GROUP REVENUES BY DIVISION IN Q1 2014

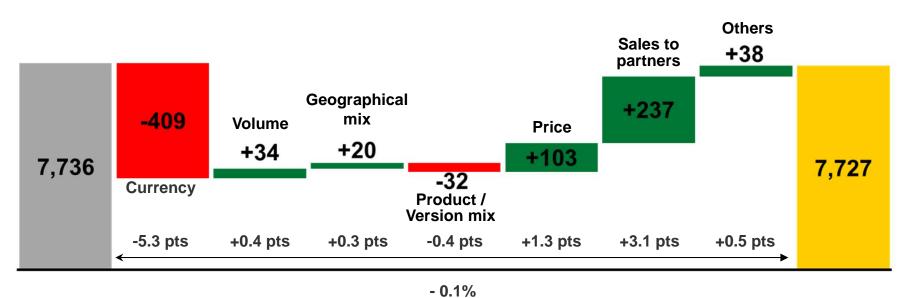
In million euros	Q1 2013	Q1 2014	Change (%)
Automotive	7,736	7,727	-0.1%
Sales Financing	529	530	+0.2%
TOTAL	8,265	8,257	-0.1%



### **AUTOMOTIVE REVENUE VARIANCE ANALYSIS**

### In million euros

### CHANGE Q1 2014 / Q1 2013 : -€9m

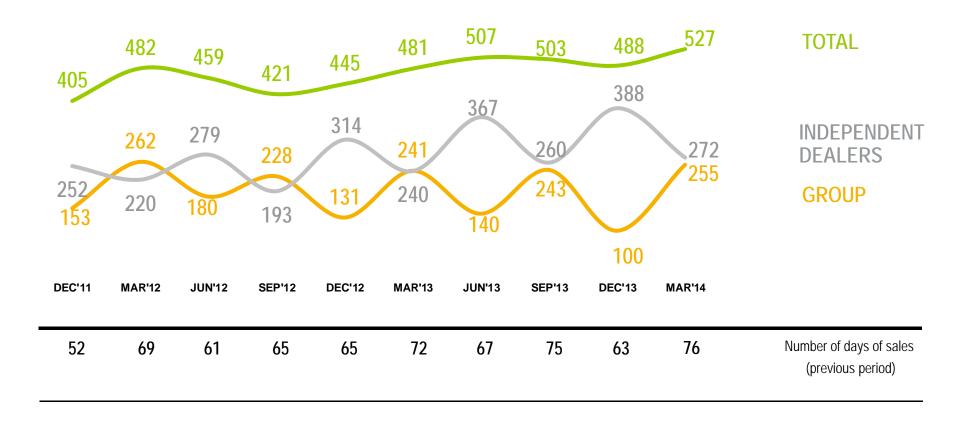


Q1 2013 Q1 2014



### **DISTRIBUTION STOCK**

### NEW VEHICLE DISTRIBUTION STOCK (IN K UNITS)





19

### RCI BANQUE PERFORMANCE

	Q1 2013	Q1 2014	Change (%)
Revenues (in € m)	529	530	+0.2%
Average loans outstanding* (in € bn)	24.1	24.7	+2.3%
New contracts* (in thousand units)	255.5	280.5	+9.8%
New financing* (in €bn)	2.6	2.7	+6.7%

<sup>\* 2013,</sup> Restated from the retrospective consolidation of Russia and Turkey, during H2 2013 (with retroactive effect from January 1st)



### **2014 OUTLOOK**

In the first quarter, trends in key markets were contrasted. While main emerging markets were slowing down with poor visibility, the European market recovery appeared stronger than foreseen. In this uncertain environment, the Group expects slightly declining Russian and Brazilian markets. However, the European market should grow by 2% to 3% in 2014.

In this context, the Group aims to:

- Increase registrations and Group revenues (at constant exchange rates)
- Improve the Group operating profit and that of the automobile division
- Achieve a positive operational free cash-flow of the automobile division





# **APPENDIX**



### GROUP PC+LCV: Q1'14 MARKET SHARE CHANGE IN GROUP TOP 15 COUNTRIES

		Registration	% MS	Vs 2013
	FRANCE	145 632	27,1%	+1,5pt
	BRAZIL	51 866	6,7%	+1,3pt
	RUSSIA	46 252	7,7%	-0,1pt
	GERMANY	40 282	5,3%	-0,2pt
	ITALY	32 210	8,0%	+1,8pt
	ARGENTINA	31 785	15,1%	+0,9pt
Z N	UK	28 656	3,7%	+1,6pt
<b>3</b>	SPAIN	24 858	11,0%	+0,6pt
	BELGIUM + LUX	22 544	12,7%	+0,5pt
(6)	ALGERIA	21 744	23,0%	-2,2pt
	TURKEY	21 567	18,7%	+1,4pt
	SOUTH KOREA	14 909	4,0%	+0,3pt
	INDIA	12 869	1,6%	-0,7pt
	NETHERLANDS	11 348	9,2%	+0,9pt
T	MOROCCO	10 630	38,5%	+1,3pt

