

# RENAULT GROUP

## KADJAR & CMF C-D



**GROUPE RENAULT**

## DISCLAIMER

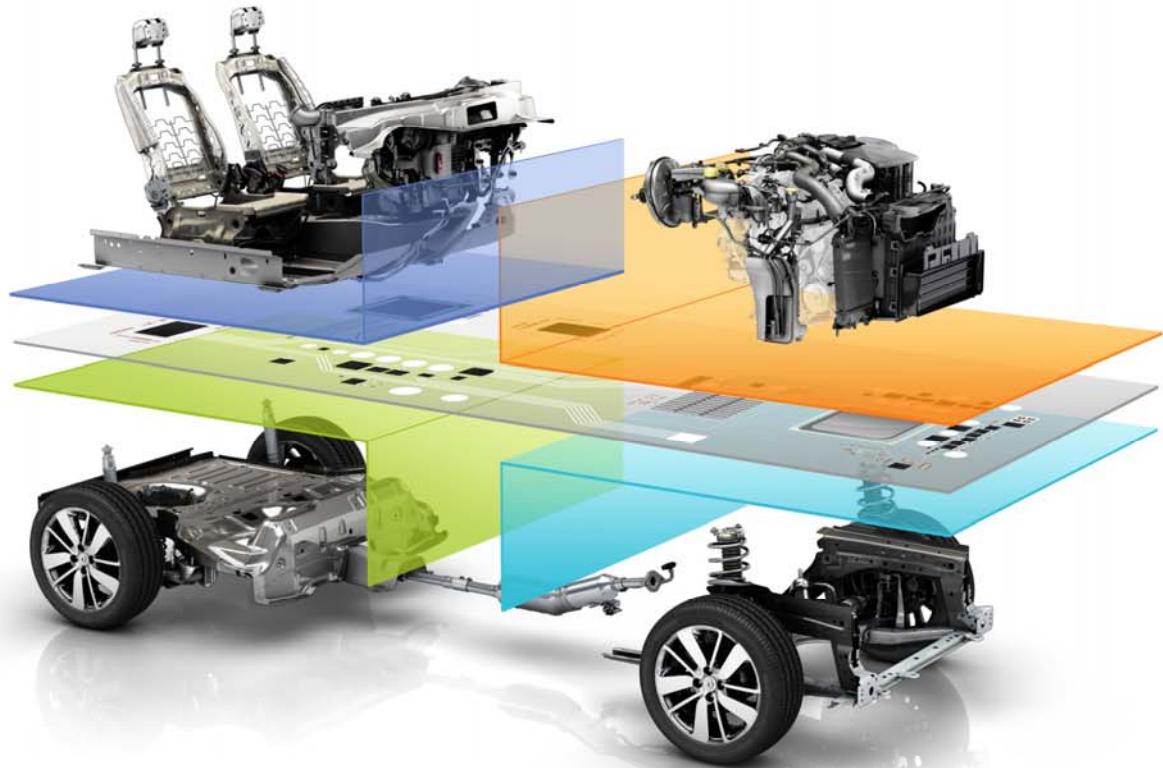
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# REMINDER: WHAT IS CMF CONCEPT?



# REMINDER: CMF & PLATFORMS

## SUV



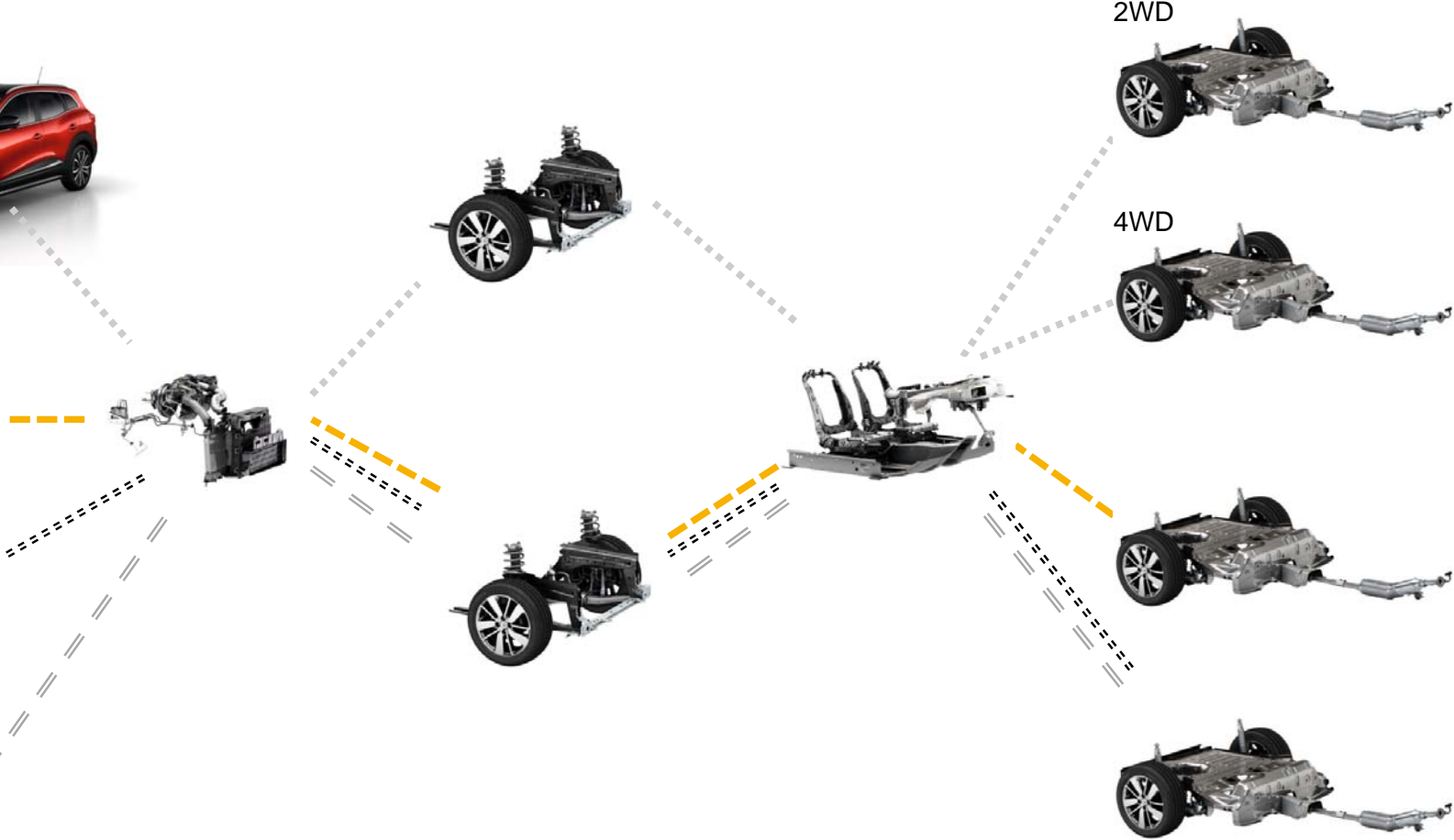
## MPV



## SED



## H/B



INVESTOR RELATIONS  
KADJAR TEST DRIVE

JUNE 18, 2015

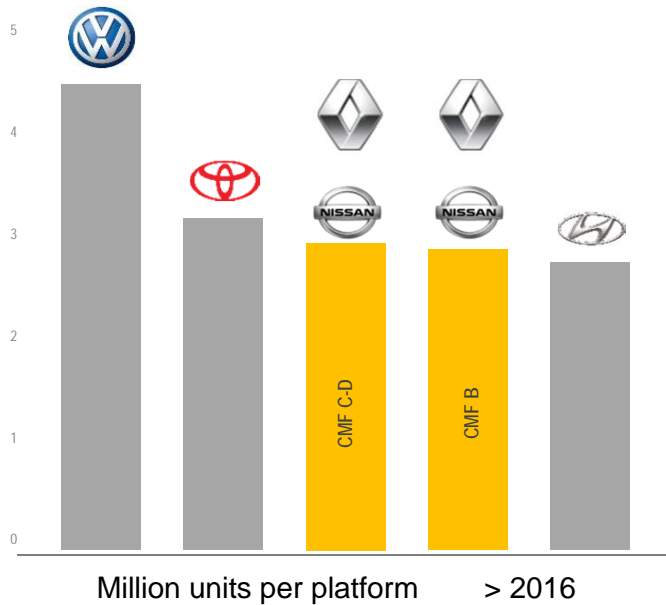
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# REMINDER: CMF A GLOBAL PLATFORM SYSTEM FOR THE ALLIANCE

## 80% OF RENAULT GROUP FUTURE LAUNCHES



Source : VAG,Hyundai,Toyota : IHS / R&N : Alliance plan

## CMF C-D PRODUCTS



- ESPACE
  - KADJAR
  - D-SEDAN
  - MEGANE
  - D-CROSS OVER
  - ...
- QASHQAI
  - ROGUE
  - X-TRAIL
  - ...



# REMINDER: WHAT ARE THE EXPECTED BENEFITS?

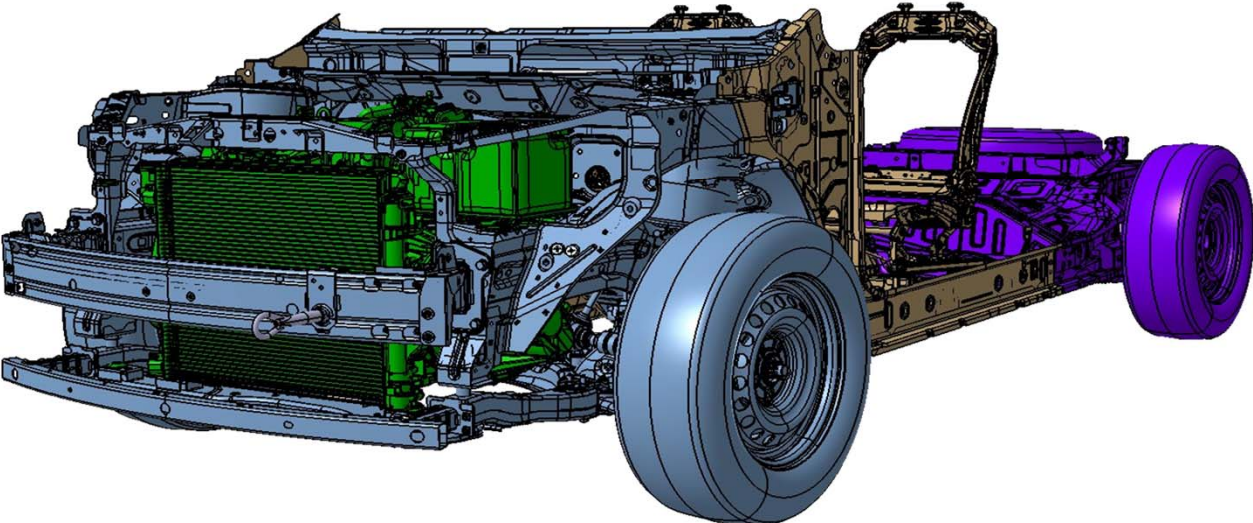


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## COST REDUCTIONS



# KADJAR: THE FIRST RENAULT C-SEGMENT CAR BASED ON CMF C-D A RENAULT DESIGNED SKIN ON AN ALLIANCE PLATFORM



INVESTOR RELATIONS  
KADJAR TEST DRIVE

JUNE 18, 2015

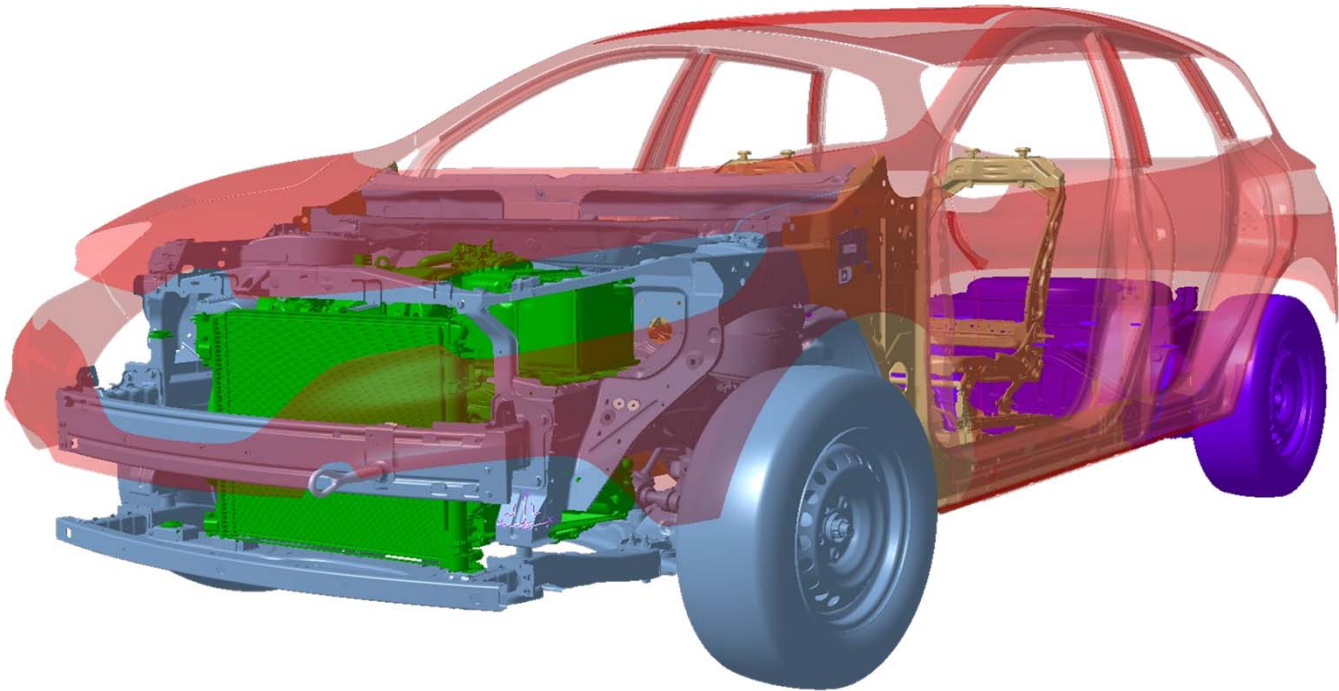
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**GROUPE RENAULT**



**KADJAR: THE FIRST RENAULT C-SEGMENT CAR BASED ON CMF C-D**  
**A RENAULT DESIGNED SKIN ON AN ALLIANCE PLATFORM**



INVESTOR RELATIONS  
KADJAR TEST DRIVE

JUNE 18, 2015

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**GROUPE RENAULT**



**KADJAR: THE FIRST RENAULT C-SEGMENT CAR BASED ON CMF C-D**  
**A RENAULT DESIGNED SKIN ON AN ALLIANCE PLATFORM**



INVESTOR RELATIONS  
KADJAR TEST DRIVE

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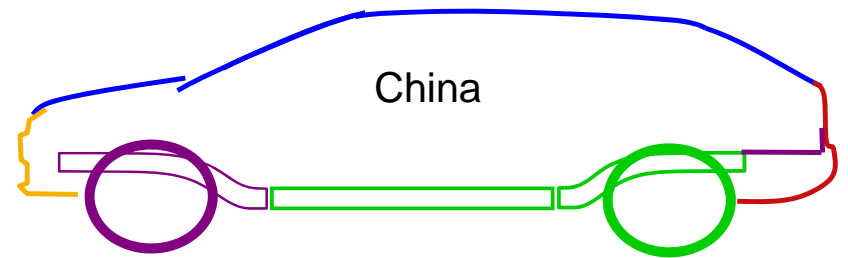
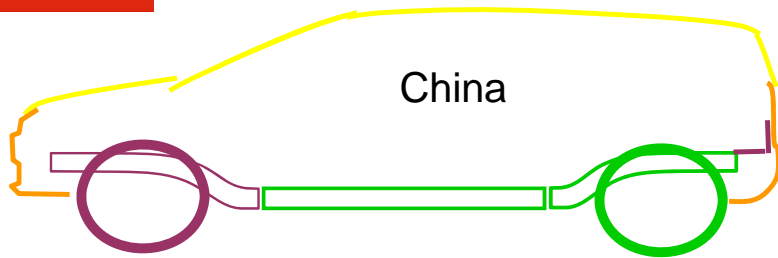
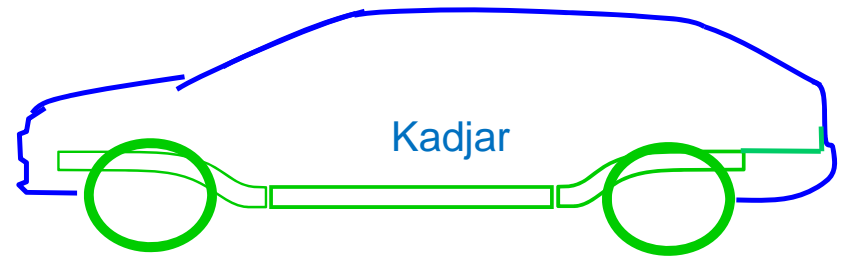
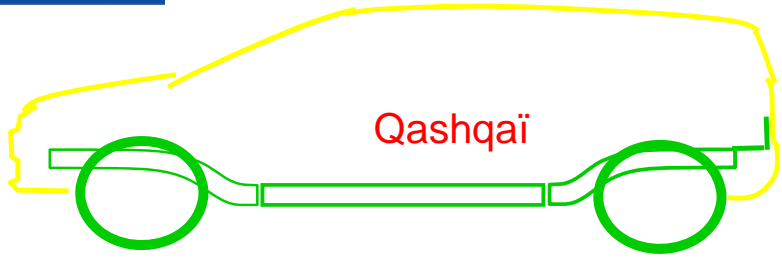
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**GROUPE RENAULT**

# KADJAR: THE FIRST RENAULT C-SEGMENT CAR BASED ON CMF C-D

## A GLOBAL SYSTEM THAT ADDRESSES LOCAL SPECIFICATIONS

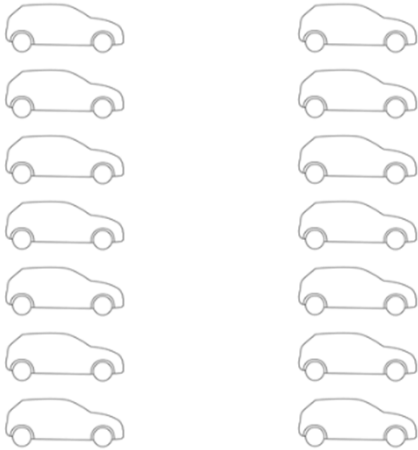


# CMF C-D : RENAULT LINE-UP OPTIMISATION

## C-D SEGMENT RENEWAL

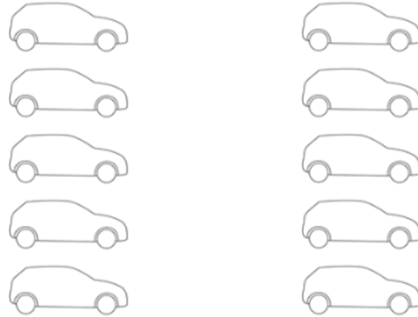
PREVIOUS GENERATION

**14**  
Bodies  
based on  
multiple  
PFs



NEW GENERATION

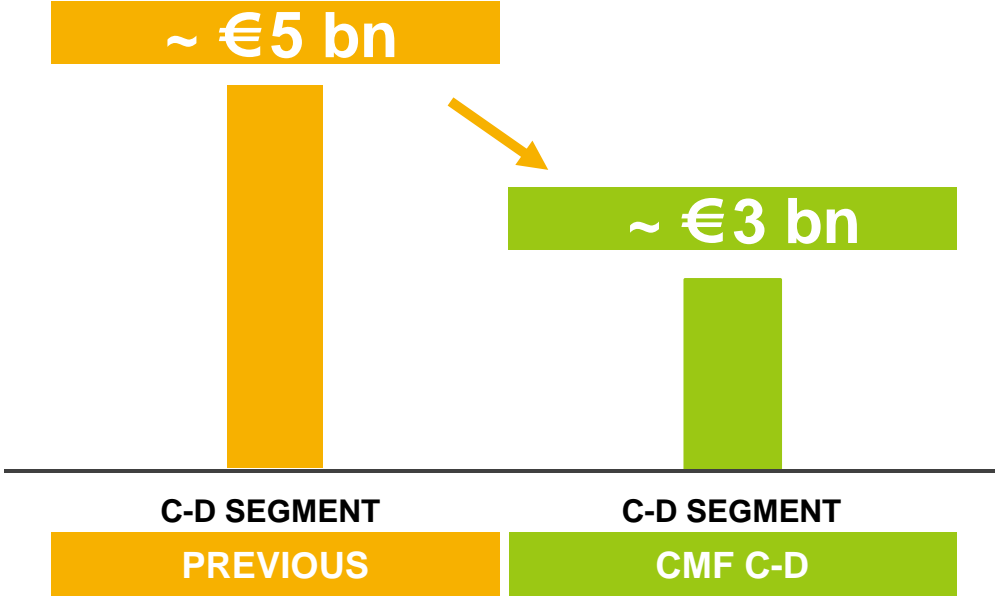
**10**  
Bodies  
based on  
CMF



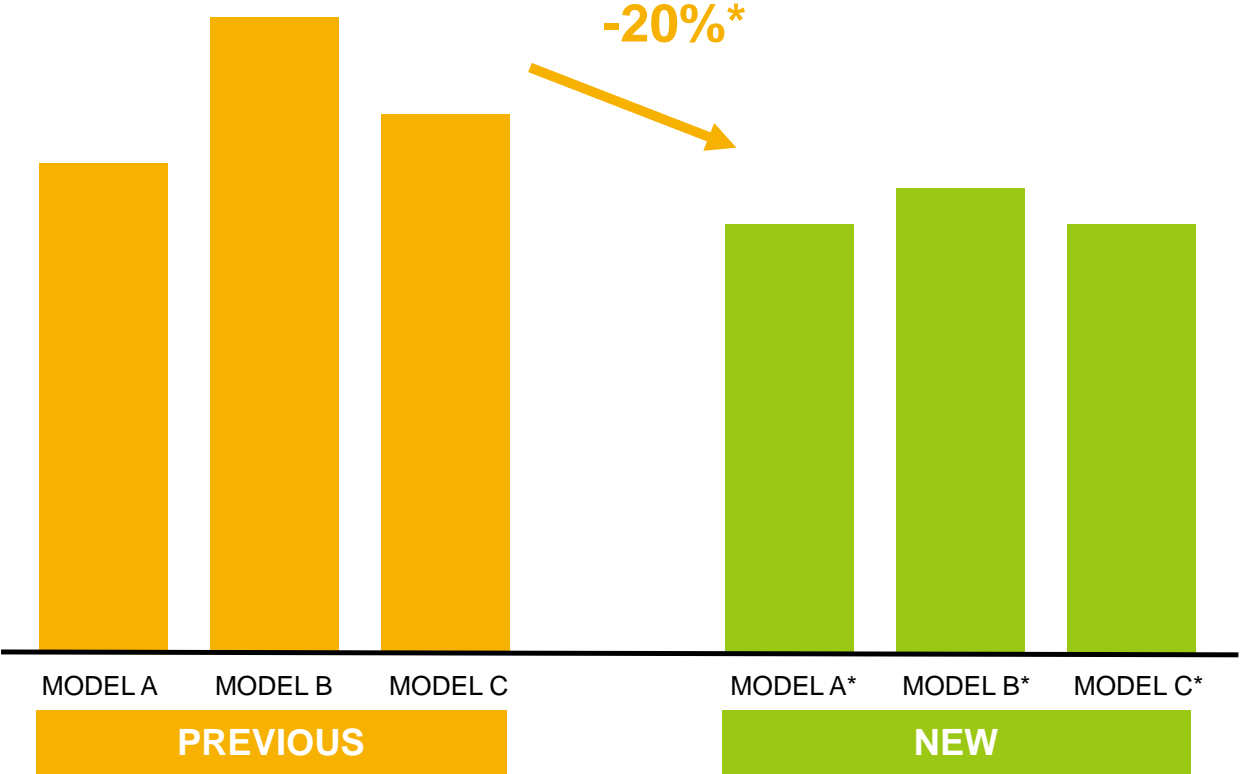
# COST REDUCTION

## ENTRY TICKET (w/o China)

	C&D PREVIOUS PROGRAM	C&D PROGRAM CMF BASED
BODIES	14	10
VOLUMES (Life cycle)	~5m	~5m



# CMF C-D: IMPROVED PRODUCT QUALITY COST OF WARRANTY

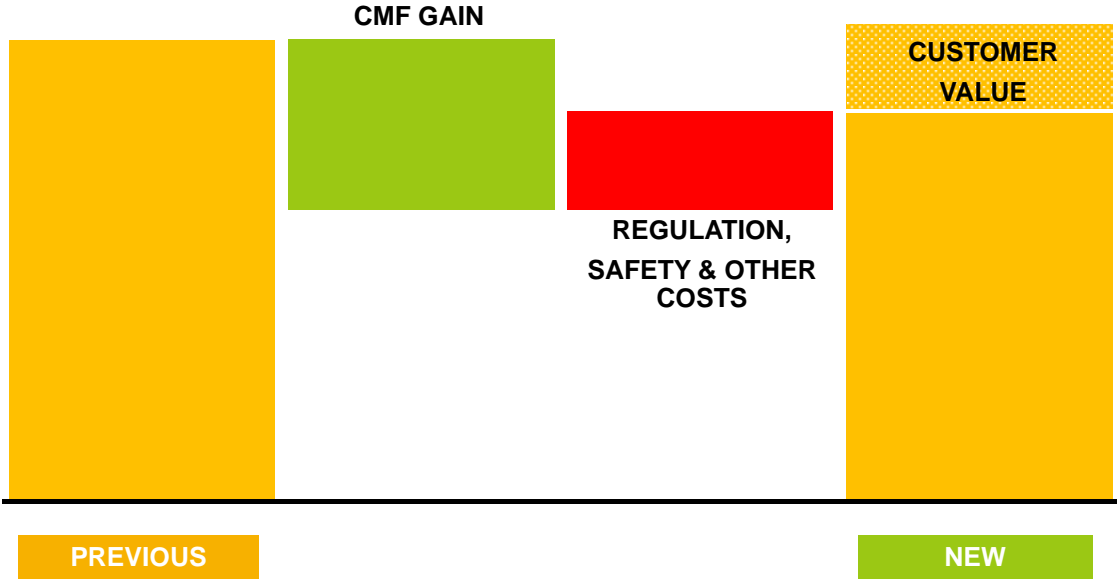


\* Forecast



# CMF C-D: IMPROVED COST STRUCTURE

## CMF COST BENEFITS



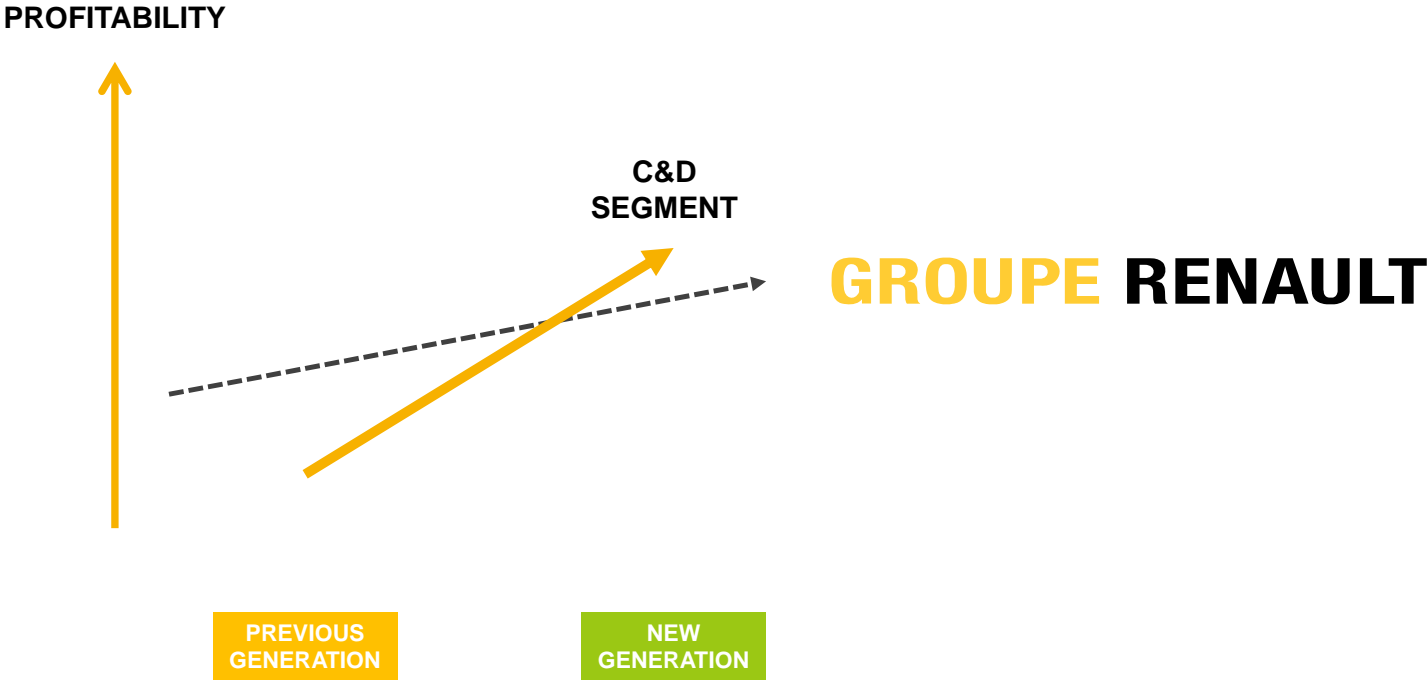
**Better cost structure permits higher customer value**





# LEVERAGING CMF C-D

A NEW STEP TOWARDS GROUP OPERATING MARGIN >5%\*



\* Measured in 2017



# Q&A

